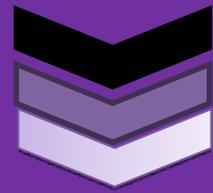


How to Find Job Sponsorship in Australia (Extract IV)



Nadine Myers

This document is a step-by-step guide to finding employer sponsorship in Australia, based on years of research, applying various strategies for job sponsorship on behalf of clients and conducting many case studies of people who successfully found job sponsorship in Australia.

MODULE TWO PART I: MARKETING FOR SUCCESS

Finding and securing employer sponsorship in Australia does not happen by luck. Really!

There are several steps and strategies that you can implement that will dramatically increase your chance of landing visa sponsorship in Australia.

The first step is ensuring your marketing materials are strategically set up for success.

MARKETING FOR EMPLOYER SPONSORSHIP

If you thought that you could just apply for visa sponsorship without making any effort with your marketing materials, you thought wrong.

Marketing is a great part of everything that we do. For example, if you started a new business and put no effort at all into your marketing and branding, do you think you would get any customers? Unlikely!

It works the same with looking for sponsorship in Australia. Your business is finding a “customer” (i.e. an Australian employer) who will buy your product (your skills and experience) by hiring you through employer sponsorship.

Your potential “customers” will be looking at other products (candidates with similar experience) that do not require visa sponsorship, and these “products” therefore are more attractive to the “customer”.

As such, you need to work even harder to compete against these other “products”, and you can start by preparing your marketing documents for success.

START WITH YOUR RESUME

If you are trying to sell a product to Italians, do you think you will get very far if you cannot speak to them in Italian? Probably not.

It is very important to know what your market wants, and to approach them in the most effective way that will sell your product. When selling a product to Italians, that means speaking in Italian. When selling your skills and experience to Australian employers, that means presenting your skills and experience in Australian language, approach and aiming to meet the Australian employers' expectations.

In case you were unaware, Australian resumes are different from resumes in other countries. Not only that, but if you are seeking employer sponsorship, you need to go that one step further and make yourself stand out and compete as effectively as you can against local candidates who are in competition for the same job.

CREATE AN EFFECTIVE AUSTRALIAN CV

As part of this eBook, you receive our step-by-step guide on how to write an effective and competitive resume for Australia, worth AU\$23.95. The 15 individual CV templates that you receive as part of this eBook are worth up to \$9 each, and you get access to all of these templates FREE as part of this eBook.

ACTION POINT

Go to the main download page now - don't forget, you'll need your password and download your eBook, *CVs For Job Sponsorship in Australia* (accessible by purchasers of the package. To access this ebook and the rest of the package go to : <http://bit.ly/1bdOTbd>.

Work through the eBook slowly and carefully, ensuring that you are following the instructions step-by-step. This way you can be confident that the CV you are creating will be competitive in Australia.

Ensure you select the right CV template for you, keeping in mind your occupation and your personality type.

Do not move on to the next Module until you have completed your Australian CV.

*****Only purchasers of the full package can access the *CVs for Job Sponsorship in Australia* guide. To purchase and download this entire package now, go to: <http://bit.ly/1bdOTbd>.**

In the next extract (Extract V), we will assist you with starting your search for sponsored employment in Australia.

To purchase and download this complete guide now, go to:

<http://bit.ly/1bdOTbd> .